PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Thomas E. Coverstone

Serial No.: 10/020,094 Confirm 9964

Filed: 12/13/2001

For: Wireless Communication System for

Sending Advertisements Based on Location Determination and Previously Specified User Selections (As Amended) Group Art Unit: 2167

Examiner: DAgosta, Stephen M

Atty. Dkt. No.: 8931.002.NPUS00

AMENDMENT IN RESPONSE TO OFFICIAL ACTION

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

In reply to the Official Action dated March 9, 2009, please amend the above-identified application as follows.

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.